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Automatic Fire Protection Expands Geographic Scope, Product Offerings With Two Acquisitions

DALLAS, TX – Automatic Fire Protection (“AFP”), a fully integrated provider of comprehensive fire safety solutions, announced today its acquisitions of Apex Fire Protection and West Texas Fire, a division of West Texas Industrial Supply.

Houston-based Apex Fire Protection (“Apex”) specializes in installing and servicing fire sprinkler systems in a variety of commercial settings, while San Angelo- and Brownwood-based West Texas Fire (“West Texas”) provides fire extinguisher and kitchen hood services and other fire safety accessories. The acquisitions expand AFP’s geographic scope, allowing it to more efficiently serve customers throughout Texas, and enhance its product line with new specialty offerings.

“As we grow and expand, we like to say we are building a ‘family of families,’” said Ben Miller, AFP’s CEO. “We are committed to maintaining a family-business and local-branch-centered approach while offering the benefits of a larger organization. Both Apex and West Texas share AFP’s customer-first mindset and core values of safety, reliability, and service, and we are excited about our future prospects together.”

“Both companies will strengthen AFP’s ability to support customers anywhere in Texas with the most professional, highest-quality fire protection service available,” said Carlos Kraly, AFP’s COO and a forty-year industry veteran. “Apex and West Texas customers will benefit now from AFP’s strong team of 300 employees and our 55 years of experience in the fire protection industry.”

“We appreciate AFP’s commitment to always putting the customer first, just like we have always done here in Houston,” said Geoff Beyer, president of Apex. “Together now, we are building the biggest and best fire protection business in Texas by being straightforward and fair with our customers and always following through – and we’re proud to join the AFP team as it grows into the Houston market.”

“We have known AFP for a long time because of its strong reputation in the industry,” said Kendall Hirschfeld, president of West Texas Fire. “They’ve built a best-in-class training facility, they offer great benefits to their employees, and they are a benchmark for stability as they expand across Texas. We know they will continue to provide excellent service to our customers and will preserve what’s important to our team members. We couldn’t be more pleased with this partnership.”

About Automatic Fire Protection

With offices in Dallas, San Antonio, and San Angelo, AFP is a fully integrated provider of fire sprinkler, alarm, and extinguisher systems to customers across Texas. The company provides an array of services, including installation, retrofit, repair and maintenance, and inspections, for commercial and industrial fire systems. AFP maintains the oldest active fire sprinkler license in Texas and employs more than 180 experienced field professionals serving projects of every scale and complexity.

Founded more than 55 years ago, AFP has the long-term experience and in-depth expertise to navigate the complex landscape of safety regulations and guidelines set by state and local authorities. AFP also ensures its technicians can provide the highest level of service by providing training, apprenticeship programs, and opportunities for career advancement to nurture a skilled, engaged, and dedicated workforce. Visit automaticfireprotection.com for more information.

About Apex Fire Protection

Founded in 2015 in Tomball, Texas, Apex provides prompt, quality customer service to fill every need in the realm of water-based fire protection, from new installations in hospitals to new construction. Apex's professionals have more than 20 years of experience in fire protection and are dedicated to completing projects reliably and professionally. Visit apex-fireprotection.com for more information.

About West Texas Fire

West Texas Industrial Supply is a diversified service and supply company with locations in San Angelo and Brownwood, Texas. The acquired division, West Texas Fire, provides fire protection services and products and fire safety accessories, with an emphasis on the sale, service, and inspection of commercial and industrial fire extinguishers. West Texas Industrial Supply will continue to serve its customers by offering the highest-quality janitorial, industrial, safety, restaurant, and hospitality products with outstanding customer service. Visit wtxsupply.com for more information.